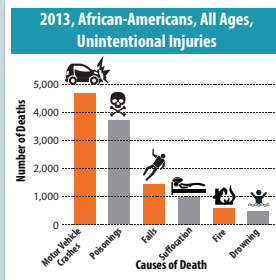


African-American Seat Belt Use Facts

The leading cause of unintentional injury deaths for African-Americans of all ages is motor vehicle crashes.

—WISQARS, 2013



In 2013, more African-Americans died from motor-vehicle-related injuries than any other unintentional injury.

—WISQARS, 2013



Think
— & —
Buckle Up

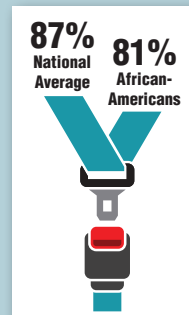
Only 81 percent of African-Americans regularly buckle up as compared to the national average of 87 percent.

—NOPUS, 2013



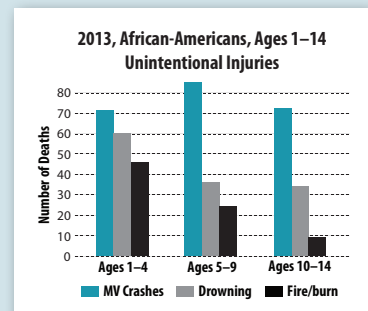
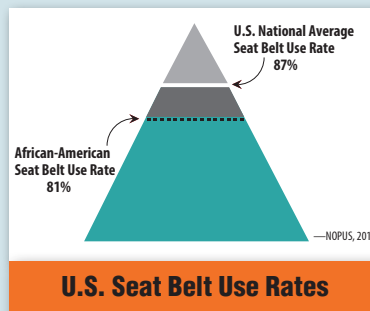
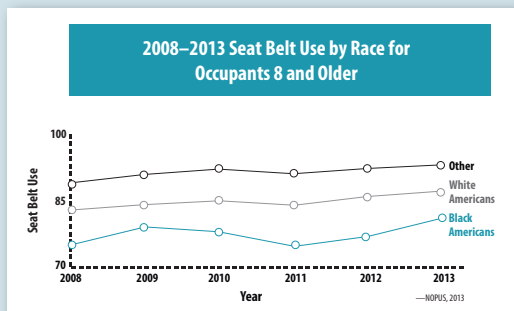
Motor vehicle crashes are the leading cause of death for African-American children ages 1–14.

—WISQARS, 2013



In 2013, seat belt use continued to be lower among African-American occupants than occupants of the other race groups.

—NOPUS, 2013



To learn more visit: www.trafficsafetymarketing.gov/AfricanAmericanToolkit

